

## **Application Data Sheet**

### **Application Information**

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	Not Yet Assigned
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	METHOD AND APPARATUS FOR ADVERTISING ASSESSMENT USING LOCATION AND TEMPORAL INFORMATION
Attorney Docket Number::	560142000100
Request for Early Publication?::	No
Request for Non-Publication?::	No
Total Drawing Sheets::	13
Small Entity?::	Yes
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

### **Applicant Information**

Applicant Authority Type::	Inventor
Primary Citizenship Country::	US
Status::	Full Capacity
Given Name::	Alakesh
Family Name::	CHETIA
City of Residence::	Saratoga
State or Province of Residence::	CA
Country of Residence::	US
Street of mailing address::	12933 Regan Lane
City of mailing address::	Saratoga

State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 95070

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Sujalendu  
Family Name:: DAS  
City of Residence:: San Jose  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 3951 Mars Court  
City of mailing address:: San Jose  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 95121

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Gary  
Middle Name:: J.  
Family Name:: SMERDON  
City of Residence:: Saratoga  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 20761 Pamela Way  
City of mailing address:: Saratoga  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 95070

#### **Correspondence Information**

Correspondence Customer Number:: 25226

**Representative Information**

Representative Customer Number:: 25226

**Continuity Information**

Application::	Continuity Type::	Provisional Application::	Provisional Filing Date::
This Application	Nonprovisional of	60/498,386	August 27, 2003

**Assignee Information**

Assignee name:: Sacagawea21 Inc.  
Street of mailing address:: 12933 Regan Lane  
City of mailing address:: Saratoga  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 95070